

### **Naming of Facilities, Programmatic Units and Sporting Events**

The Board of Education has a long-standing tradition of naming facilities, programmatic units and Sporting Events in recognition of persons or entities who have made important contributions to enable or to advance the missions of the Pierre School District. All naming in recognition of an honoree must be consistent with the Board's role as a public trust. Accordingly, all such proposals shall be reviewed and approved in accordance with this policy.

The Board shall approve the names of all new or existing facilities, such as roadways and buildings and additions (if they are to carry a different name from the original building), or programmatic units such as extracurricular teams, centers or departments. It shall also approve the names for new or existing activities (sporting or academic) that are sponsored by the Pierre School District. Events or activities that are not sponsored by the district but use district facilities are exempt from this policy assuming they comply with existing guidelines for renting or securing facility utilization as established by the Board of Education. When naming a facility, programmatic unit or event for a person, family, or organization, the proposed honoree shall have achieved distinction in one or more of the following ways:

- Serving the Pierre School District in an academic, athletic or administrative capacity with high distinction, or:
- By contributing in other exceptional ways to the welfare and reputation of the Pierre School District, to education, or to the community in general.

Prior to recommending to the Board of Education the naming of a facility, programmatic unit or event for a person, family or organization, the Superintendent shall have a reasonable assurance that: 1) the proposed name will bring additional honor and distinction to the district; 2) the recognition implied by the naming is appropriate for the behavior exhibited by the individual, family, or organization; and 3) any philanthropic commitments connected with the naming can be realized.

A name will generally be effective for the useful life of the facility or the designated use of the area. If a facility must be replaced or substantially renovated, or the use of an area re-designated, it may be renamed, subject to the approval by the Pierre School Board. Under ordinary circumstances, serving School Board members, elected officials, and institutional employees are not eligible for a naming. A naming conferred in recognition of a pledge is contingent on fulfillment of that pledge and will be approved on that condition.

The Board may make exceptions to the standards and practices ordinarily required under this policy where, in its discretion, circumstances justify such departures to serve what it deems to be the best interests of the particular school or university or the system. Notwithstanding any contractual provision to the contrary, if at any time following the approval of a naming, circumstances change substantially so that the continued use of that name may compromise the public trust, the Board may authorize an institution to discontinue use of the name.

First Reading: 10/13/15

Second Reading, Adoption: 11/9/15